

# Don't let eczema flare-ups stop you from enjoying outdoor activities this summer

GET INSTANT, SOOTHING RELIEF WITH AVEENO® ECZEMA THERAPY RESCUE RELIEF TREATMENT GEL CREAM

## Common summertime eczema triggers



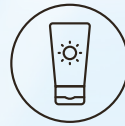
Warmer temperatures



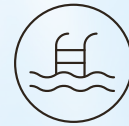
Sweat



Outdoor allergens



Chemical sunscreens



Chlorine



Clothing fit/fabric



### Designed for eczema flare-ups

- Instantly calms and cools itchy, dry skin due to eczema flare-ups
- 95% of users felt instant, cooling relief
- Helps alleviate itch
- Clinically shown to moisturize skin for 48 hours
- Lightweight gel formula available in 1.5 oz and 5 oz

### Specialized cool-touch formula

- Colloidal oatmeal, shea butter, and rich emollients to support dry, irritated skin
- Free of steroids, dyes, parabens, and fragrance

REGARDLESS OF THE SEASON, ESTABLISHING A REGULAR ROUTINE CAN HELP MANAGE ECZEMA SYMPTOMS

Science-backed solutions to help nourish and protect eczema-prone skin year-round



BATH TREATMENT



DAYTIME MOISTURE



NIGHTTIME MOISTURE



ANYTIME FLARE-UP CONTROL



Learn more about Aveeno® eczema products